

COURSE OUTLINE

1. GENERAL

SCHOOL	ECONOMICS AND MANAGEMENT		
DEPARTMENT	ACCOUNTING & INFORMATION SYSTEMS		
LEVEL OF STUDY	POSTGRADUATE		
COURSE CODE		SEMESTER	WINTER
COURSE TITLE	MODERN FORMS OF FINANCING		
INDEPENDENT TEACHING ACTIVITIES	HOURS PER WEEK	ECTS	
LECTURES	2	4	
PRACTICE EXERCISES	1	2	
COURSE TYPE	Scientific Area		
PREREQUISITE COURSES	-		
LANGUAGE OF INSTRUCTION AND EXAMINATION	Greek		
COURSE OFFERED TO ERASMUS STUDENTS	Yes (Only with project and/or essay)		
COURSE URL	https://exams-sod.the.ihu.gr/course/view.php?id=205		

0. LEARNING OUTCOMES

Intended learning outcomes of the course

The aim of the course is to develop specific issues in the field of business finance, covering recent developments in the field of corporate finance.

Upon successful completion of this course, students will be able:

- To describe the traditional forms of business financing.
- To understand and analyze all modern forms of business financing.
- To advise businesses on the available financing methods.
- To choose the most appropriate financing method for each business.
- To be able to draw up an investment proposal for funding from both a national body and a European one.

General Competences

- Understanding of the complex and dynamic business environment
- Promotion of free and creative thinking
- Decision making
- Sharpening of analytical and critical thinking skills
- Work in an international environment
- Promotion of free and creative thinking.

0. COURSE CONTENTS

- Meaning and purpose of business financing
- Business Credit Criteria
- Classic Forms of Financing

- Other Forms of Financing
- Alternative Forms of Financing
- Funding through European Programs and International Agencies and Organizations.
- Financing of Businesses in Specific Sectors.
- Innovative Funding Tools for the 2021-2027 Programming Period
- National Grants and Subsidies.
- Investment proposal for Financing from a national body
- Investment proposal for Funding from the NSRF
- Investment proposal for Funding from a European Union Program.

0. TEACHING and LEARNING METHODS - EVALUATION

MODE OF INSTRUCTION	Face-to-face teaching in the classroom, Discussion of Practice Exercises, Weekly Assignments and Case Studies-Projects.														
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY	Powerpoint Presentations Using ICT in teaching and Communicating with Students (Moodle).														
TEACHING METHODS	<table border="1"> <thead> <tr> <th><i>Method</i></th> <th><i>Workload per semester</i></th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td>26</td> </tr> <tr> <td>Practice Exercises Weekly Project</td> <td>13</td> </tr> <tr> <td>Weekly Assignments, and/or Preparation of Projects, and/or Analysis of Case Studies</td> <td>23</td> </tr> <tr> <td>Final Project</td> <td>20</td> </tr> <tr> <td>Independent Study</td> <td>65</td> </tr> <tr> <td>Total contact hours and training</td> <td>150</td> </tr> </tbody> </table>	<i>Method</i>	<i>Workload per semester</i>	Lectures	26	Practice Exercises Weekly Project	13	Weekly Assignments, and/or Preparation of Projects, and/or Analysis of Case Studies	23	Final Project	20	Independent Study	65	Total contact hours and training	150
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STUDENT PERFORMANCE EVALUATION	Short Assignments - Practical Exercises - Case Study Analysis (5%) Final Project Writing (10%) Final Project Presentation (5%) Midterm assessment (20%) Final Exams with Multiple Choice and Developmental Questions (60%)														

0. PRESCRIBED TEXTS-REFERENCES

In Greek

- Deakins David, Freel Mark, (2015). Entrepreneurship and Small Business. Startup Businesses. A dynamic youth response to unemployment, Rosili Publications, Athens.
- Deakins D. & Freel M., (2007). Funding Sources: High Risk Venture Capital, Entrepreneurship, 1st edition, Kritiki Publications, Athens.
- European Commission, G.D. of Regional Policy, Coordination Unit, (2002). Guide to Venture Capital Financing in Regional Policy, Brussels.
- European Commission, (2013). How to use structural funds in the context of SME & entrepreneurship policy, Brussels.
- European Union, (2015). Equity financing explained, Guide for small and medium-sized enterprises, Brussels.
- European Commission, European Investment Bank, (2016). A sustainable way to achieve the EU's

economic and social objectives. Financial engineering tools, Brussels.
European Court of Auditors, (2014). Was the support provided by the ERDF for the development of business incubators successful? Special Report, No. 7.
Thanos G., Kiochos P., Papanikolaou G., (2002). Business financing. Athens: Modern Publishing.
Kambouris D. Georgios, (2014). Business Financing. Athens: Publisher Georgios Kampouris.
Kiochos P. - Papanikolaou, (2011). Money – Credit – Banks. Athens: Hellenic Letters Publications.
Lazaridis I., (2001). Modern Forms of Financing (issue A). Thessaloniki: Lazaridis G.
Lazaridis I., (2007). Modern Forms of Financing (issue B). Thessaloniki: Lazaridis G.
Kyriazopoulos Panagiotis, Terzidis Konstantinos, (2000). Management of Small and Medium Enterprises in the 3rd Industrial Revolution, Modern Publishing, Athens.
Storey David, Greene Francis, Hassid Iosif, Fafaliou Irini, (2011). Entrepreneurship for small and medium enterprises, Kritiki Publications, Athens.

In English

Brealey, R., S. Myers, and F. Allen, (2014). Principles of Corporate Finance. Global Edition, 11th edition, McGraw-Hill/Irwin.
Finlombarda SpA. et. al., 2014, Guidelines for the Implementation of Financial Instruments Building on FIN-EN – sharing methodologies on FINancial ENgineering for enterprises. Executive Summary, Milan, September 2014.
Ross, S.A., R.W. Westerfield, J.F. Jaffe, and B.D. Jordan, (2008). Modern Financial Management. 8th edition, McGraw-Hill/Irwin.
Saunders, A., and M. Cornett, (2011). Financial Institutions Management: A Risk Management Approach. 7th edition, McGraw-Hill/Irwin.

Related Academic Journals

European Journal of Finance
Financial Management
Financial Management
Journal of Applied Corporate Finance
Journal of Banking and Finance
Journal of Corporate Finance
Journal of Economic Perspectives
Journal of Finance
Journal of Financial and Quantitative Analysis
Journal of Financial Economics
Journal of Financial Intermediation
Journal of Financial Markets
Journal of Financial Research
Journal of Financial Services Research
Journal of Money, Credit and Banking
Journal of Private Equity
Journal of Risk Finance
Quarterly Review of Economics and Finance
Review of Finance
Review of Financial Studies